

A wide-angle shot of a live music venue. The stage is at the far end, featuring a brick wall backdrop with a large, vibrant, abstract projection in shades of purple, pink, and green. Two large black floor monitors are positioned on the stage. The ceiling is dark with exposed metal trusses and several bright stage lights. The floor is a dark, polished concrete. On the right side, there is a brick wall with a black door and a sign that reads "TOILET".

# LIVE MUSIC PROMOTER

SHEAF ST.  
EXTERNAL PROMOTER

Sheaf St is a multi-purpose event space in Leeds city centre, a club, a bar and a café.

Serving up an eclectic programme of events, locally sourced fresh food and fun welcoming parties for nice, friendly folk.

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@SHEAFSTREET



SHEAF ST.  
EXTERNAL PROMOTER

# ETHOS

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Sheaf St is a blank space that likes to host a whole variety of events including gigs, performing arts and private parties across our three different spaces. We are not driven by profit but by a genuine want to curate amazing experiences.

Sheaf St is brought to you by 'The Wunderkind Group' an independent business that also runs

[Duke Studios](#) – Creative coworking space

[Duke Makes](#) - Digital Fabrication lab

[Testbed](#) - Large event space (Work In Progress)

[In Good Company](#) - Public Art Projects

[BIG DISCO](#) – One day festival for 4,500 people with the world's biggest disco ball.

## {THE DEAL}

We operate an application process for external promoters, reviewing proposals on a case by case basis. We're looking for interesting, exciting and varied bookings.

We require a £250 (INC VAT)\* hire fee which goes towards staffing and venue costs.

This £250 will ensure you have a hands on tech, fully staffed bar in the venue space, and venue hire.

\*We do offer alternative arrangements for underrepresented communities



# THE DEAL

## {CAPACITY}

Max capacity in our gig room is:

110 Seated  
200 Standing

## {LICENSING AND OPENING HOURS}

We can run live music events most nights.  
Our standard hire for live music  
events is 18:00 - 22:00 but can  
differ depending on the event and date.

Here are our opening hours for live music:

Monday to Thursday till 2am

Friday and Sunday till 10pm

Saturday till 9:30pm





## {WHO PAYS FOR WHAT}

### {VENUE}

- ENTERTAINMENT LICENCE
- PRS-PPL LICENSING
- TECH ASSISTANT  
{ SOUND / LIGHTING / VISUALS }
- BAR STAFF
- SECURITY
- BAR STOCK
- BOX OFFICE STAFF

### {PROMOTER}

- ARTIST FEES & EXPENSES
- HOSPITALITY RIDERS
- EXTRA TECH RIDER  
{ANYTHING NOT LISTED ON IN HOUSE TECH LIST}
- ADDITIONAL TECH STAFF
- ADDITIONAL SECURITY
- ALL MARKETING
- ANY ADDITIONAL DECOR

# THE VENUE

We are an intimate venue with a small team but we have a big output, grand ambitions, and a space that's unrivalled in Leeds in terms of atmosphere and tech fit out.

We host local talent with visits from international artists, often playing to a much more intimate capacity than they usually would.





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## {THE EVENT SPACE}

Our main room is a highly spec'd and fully renovated former belt factory in the centre of Leeds. We are a Pioneer Pro Audio sponsored venue with the same full Pioneer Pro Audio sound system found at fabric, London.

We provide everything you need to run an unbeatable live music event, with built-in bar, cloakroom, toilets and full top-spec music facilities.

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## {THE YARDEN}

'The Yarden', our outdoor terrace, comes as standard with all live music bookings. It can simply be used as a smoking area and break out area between acts.

Equipped with outdoor heaters, festoon lighting, power points, retractable rain covers (not full cover), raised DJ booth, benches, planters and serving hatch.





SHEAF ST.  
EXTERNAL PROMOTER

## {THE BAR SPACE}

A café by day, an intimate bar space come early evening/night.

Our bar space is currently in hibernation and not open to the public, unless for a private event.

We are open to bookings for more intimate live music events in our bar space.

Email us for more details at  
[events@sheafst.com](mailto:events@sheafst.com)

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## {BOOKING POLICY}

Sheaf St. has a booking policy which applies to all internal and external bookings – the policy aims to help address some industry wide issues.

- 1.The white male dominance of live music
- 2.The disproportionate band fees
- 3.Overpriced venue cost

## {LINE-UPS}

The policy is part of our efforts to ensure line-ups at Sheaf St are varied, diverse, and inclusive. Aiming to readdress the balance of opportunity, both within individual nights, and across our output as a whole.

We expect proposed line-ups to uplift those who are underrepresented in the scene. We want a good gender balance, and diverse backgrounds.



## {BOOKING POLICY - FEES & TICKETS}

We want to help combat low gig fees for live music.  
We expect all acts to be paid over £50 for their sets.

Headliners should not take more than 30% of your ticket income

Ticket prices should not exceed £25  
Average tickets for Sheaf St are around £12

We follow the policy internally to curate our own bookings. We require all externally promoted events to abide by our policy in order to host an event with us.

## {TICKETING}

We are partnered exclusively with DICE and all promoters must sell ALL tickets via their platform. We will set you up with a DICE account manager to help you get your show on sale and monitor sales. All sales go through our account and are paid out from Sheaf St.

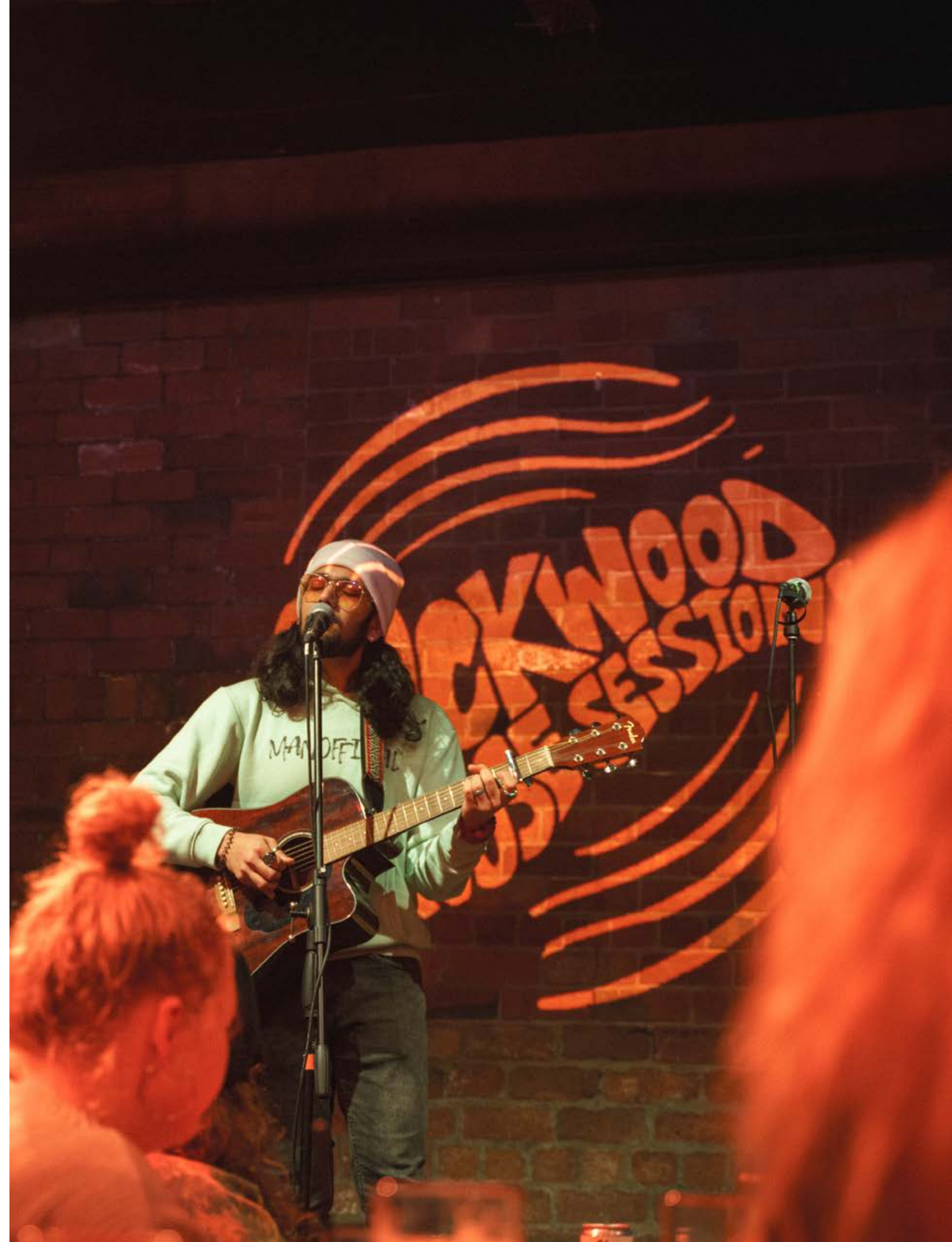
Using DICE allows us to ensure a smooth and familiar door process for all Sheaf St events, help with promotion, prepare staff, and monitor attendance live.

For sellout event DICE run a ticket waiting list system enabling safe scam free resale.



## {BOOKING PROCESS}

1. Fill out our booking application at the end of this brochure  
|
2. Your proposal is reviewed  
|
3. We may ask to chat or arrange a meeting  
|
4. Successful proposals are offered a date  
|
5. You are sent a digital contract and online payment for your hire fee  
|
6. Your event is confirmed once your deposit clears  
|
7. We link you with a DICE rep to get your event setup  
|
8. We approve artwork, then your event goes live and tickets go on sale  
|
9. We send you an events advancing form to gather info, assets, and tech riders  
|
10. Your event takes place  
|
11. Ticket income/door takings are paid out



A professional broadcast control room. In the foreground, a large mixing console with numerous buttons and faders is visible. Behind it, several computer monitors display various software interfaces, including what appears to be a video switcher or production switcher. A tablet is mounted on a stand, showing a control interface with several circular buttons. The room is dimly lit, with the primary light source being the screens and the console's indicator lights. The overall atmosphere is technical and professional.

# INTERNAL TECH SPECS



## {EXTERNAL EQUIPMENT}

We run a wide array of music events. They usually fall under the remit of electronic music and our in-house tech reflects that.

In the case that our in house equipment is not sufficient, kit will have to be hired in.

We have connections with many hire companies with the local area to fulfill any extra tech requests.



## {SOUND}

5 X POWERSOFT K SERIES AMPS  
4 X PIONEER XY218S SUBS  
4 X PIONEER XY122 12" PLUS 2" MID HIGHS  
12 X PIONEER XY81 8" PLUS 1" MID HIGHS  
1 X PIONEER XY215S SUB  
3 X PIONEER XPRS 12 ACTIVE MONITORS  
MIDAS M32 SOUND DESK

## {MICROPHONES}

4 X SM58 WIRED MICROPHONES  
2 X RODE NT5 MATCHED CONDENSER PAIR  
2 X SM58 WIRELESS MICROPHONES  
XLR CABLES  
8 X MIC STANDS

## {IN-HOUSE DJ EQUIPMENT}

STANDARD KIT INCLUDED  
1 X PIONEER DJ M900 NEXUS 2  
2 X PIONERR CDJ300  
2 X TECHNICS 1210S MK2

## {LIGHTING}

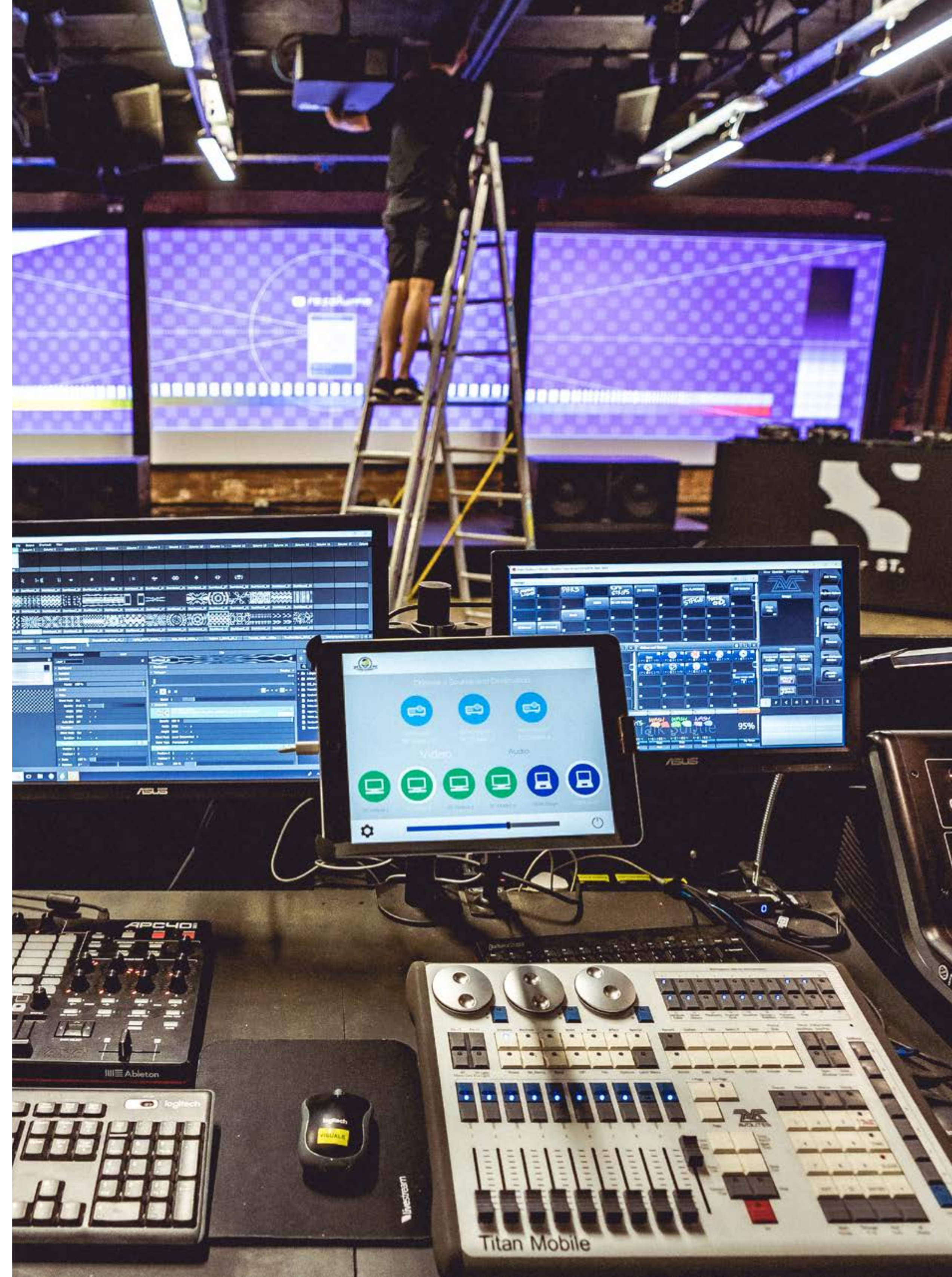
FLUORESCENT HOUSE LIGHTS  
TOUCH SCREEN PC RUNNING AVOLITES TITAN  
MOBILE WITH TITAN MOBILE CONTROLLER  
12 X PROLIGHT FLATCOB 80 LED PAR  
6 X PROLIGHT CRYSTAL 100W LED MOVING LIGHT  
FIXTURE  
9 X CUSTOM MADE LED BATTEN STRIPS  
2 X ELUMIN8 FRESNELS STAGE LIGHTS

## {PROJECTION}

3 X 5M RETRACTABLE PROJECTION SCREENS  
3 X FULL HD PROJECTORS - HDMI INPUT ONLY (NO  
VGA)  
POWERED BY RESOLUME 7 ON TRIPLE WIDE  
SCREEN - PLEASE REQUEST CORRECT VIDEO  
FORMAT AND RESOLUTION.  
(FOR SPEED CLUB NIGHT VISUAL RUN AT 2880PX X  
540PX)

## {STAGING AND BOOTH}

9 X 1M MODULAR STAGING AND MOVABLE DJ  
BOOTH.  
MULTIPLE SETUP OPTIONS.





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## {BROADBAND}

HIGH SPEED GUEST WI-FI AVAILABLE

## {OTHER ITEMS}

LOOK SOLUTIONS UNIQUE 2.1 HAZE MACHINE,  
AIR CON, PORTABLE COOLING FANS, DJ BOOTH  
FRIDGE, SIDE TABLES, DJ RISERS, CROWD  
BARRIER, OUTDOOR HEATERS, RAIN COVERS,  
BINS, OUTDOOR SEATING, COVERED ENTRANCE  
QUEUE, FACILITIES -

5 X GENDER NEUTRAL TOILETS

1 X 3 PERSON URINAL,

1 X ACCESSIBLE TOILET

## {LIVE STEAMING}

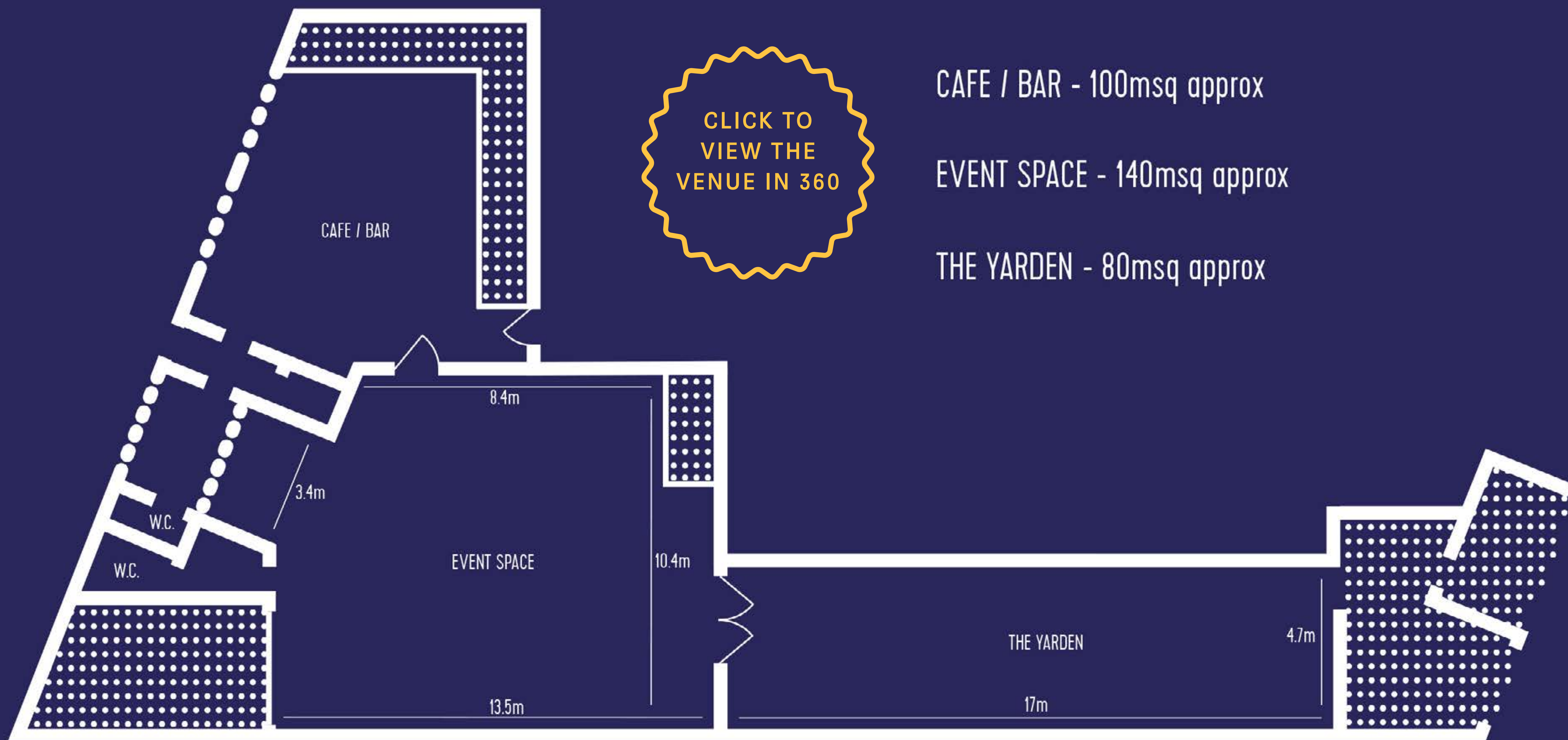
3 X PERMANENT PTZ CAMERAS

3 X PORTABLE MEVO MINI CAMERA

FULL LIVESTREAM STUDIO WITH RECORDING AND  
BROADCAST FACILITIES

(ADDITIONAL COSTS FOR LIVE  
STREAMING/HYBRID EVENTS)

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CAFE / BAR - 100msq approx

EVENT SPACE - 140msq approx

THE YARDEN - 80msq approx

A musician wearing a black cap and playing an acoustic guitar on a stage. The background features a large, stylized logo that reads "ROCKWOOD SESSIONS" in a circular, wood-like font. The scene is dimly lit with warm, orange-toned lighting. In the foreground, the backs of several audience members' heads are visible, and a hand is seen holding a smartphone to record the performance. A black amplifier and another guitar are positioned to the right of the performer.

# MORE INFORMATION

## {CASHLESS}

Sheaf St is a completely CASHLESS venue.

We only accept card payments at all bars, the cloakroom and box office. This is standard practice at Sheaf St – it helps keep the venue and staff safe and speeds up the bars. For a full statement please visit [sheafst.com/info](https://sheafst.com/info)

There is no option for cash on the door or box office. We provide staff and equipment for door payments by card. We run event reports on a Tuesday where you will be notified of any card payments on the door. We charge a 20% staffing fee, meaning you get the face value of your door ticket price minus 20%. You receive 100% of all advanced ticket sales.

## {MARKETING}

The main promotion and audience generation must come from you, the promoter. However, Sheaf St provides:

Sheaf St website listing | Facebook co-host listings | email to subscribers | A3 multi-listings posters inside the venue | 60x40 multi-listings external banners around our building

- A Facebook co-host invite is required
- We guarantee a minimum of one Facebook post, Instagram story and tweet
- We can display dedicated event posters within the venue. You must provide professionally printed posters with approved artwork in A3 (portrait poster) or A5 (flyer) format for them to be used

All venue side promotion relies on prompt and proper marketing assets being provided by the promoters.





## {ZERO TOLERANCE POLICY}

Sheaf St. operates a Zero Tolerance Policy. We do not tolerate any harmful or disrespectful behaviours such as : Racism, Misogyny, Homophobia, Transphobia, Ableism, Ageism, Fatphobia.

Sheaf St. does not tolerate the use and consumption of drugs of any kind, unless medical. Our security team will search attendees if applicable.

We expect our promoters to adhere to our policy and be complicit in keeping attendees as safe as possible. Our security team are on hand on the night to help you if any issues arise.

We are a Good Night Out accredited venue, if you feel uncomfortable, please speak to a member of our security or bar team.

We are also part of Attitude is Everything Chartered Best Practise.

## {DECOR AND DAMAGES}

Decor is permitted providing the venues rules for hanging are adhered to. Decor must be removed immediately after your event e.g. when the event finishes at 10pm. Damages will be deducted from your deposit.

## {ARTIST RIDERS}

You are permitted to bring in hospitality riders from outside the venue or purchase them from our bar.

Generic riders are limited to 1 x crate of beer/cider (cans only) and 1 bottle of spirit/wine. For anything above this we must see the headline artists hospitality riders and sign off on this.

## {T&Cs}

Successful proposals will be sent a full set of terms and conditions to digitally sign prior to any event confirmation, along with deposit payment. Any breach in the terms and condition will result in the events cancellation and loss of deposit in full.



A photograph of two men sitting on a couch, engaged in a conversation. The man on the left is bald, wearing glasses and a dark vest over a t-shirt, and is holding a microphone. The man on the right has blue hair and is wearing a colorful, patterned shirt, also holding a microphone. They are in a room with a wooden wall and a large potted plant in the background. In the foreground, there is a table with a small potted plant and a can of soda. The text "FREQUENTLY ASKED QUESTIONS" is overlaid in the center of the image.

# FREQUENTLY ASKED QUESTIONS



SHEAF ST.  
EXTERNAL PROMOTER

## {FAQs}

Q. What is the max capacity?

A. For the Event Space Standing it is 200.

Q. When can we stay open until?

A. For live music, dependent on the date 2am.

Q. Do you provide Green Rooms?

A. Yes, for an additional fee.

Q. When can we set up?

A. Depending on our booking calander, 6pm.

Q. Can we leave our decor up?

A. Not without additional fees. Decor must be removed after the event.

Q. Is the DJ kit included?

A. Yes, we have everything you could need DJ wise, see our tech spec above.

Q. Can we bring our own sound system?

A. No.

Q. Can we bring a smoke machine?

A. No, we have an in-house haze machine, no additional smoke/haze is permitted.

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## {FAQs}

Q. What size files do we need for visuals?

A. See promoter pack for full details.

Q. Can we bring more lighting or FX?

A. As standard, no.

Q. Can we take cash on the door?

A. No, Sheaf St. is a cashless venue - this is non negotiable.

Q. Can we provide our own security?

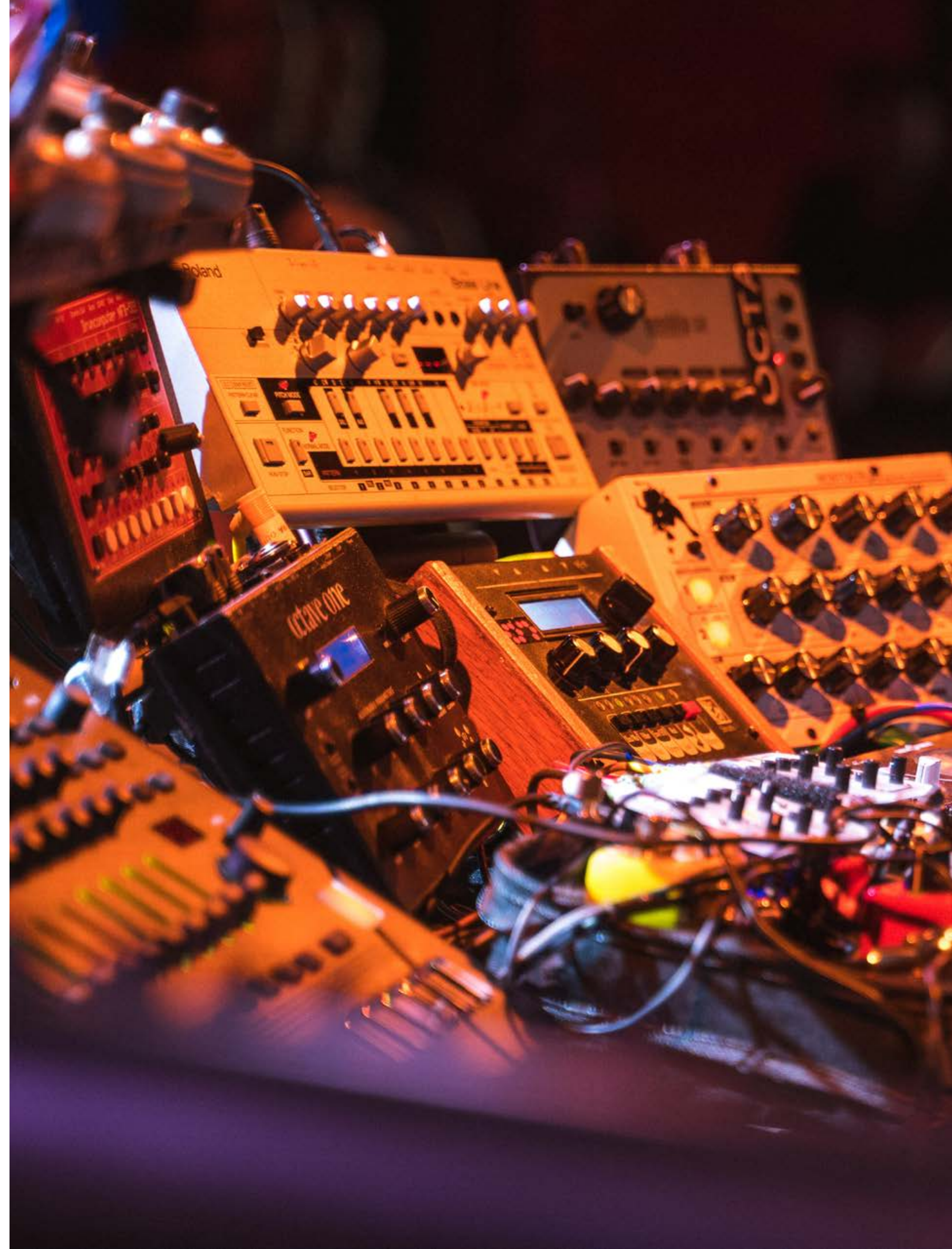
A. No, to uphold our licence we supply our own security team.

Q. Can we have different acts in the bar?

A. No, the rooms are connected and sound clash prevents this.

Q. Does Sheaf St. have a drum kit?

A. No, all instruments must be brought by you.



A vibrant nightclub scene with a woman in a blue furry coat and pink hair holding a water gun. The word "TESTIMONIALS" is overlaid in white text.

# TESTIMONIALS

'Sheaf Street made me feel like I was back in New York. Absolutely special and one of my favourite gigs to date. I'm absolutely blown away.'

—

NATASHA KITTY KATT

'One of those parties you wish you played every weekend. Friendly, up for it crowd, superb production and the best A/V setup we've ever played on. Can't wait to come back!'

—

SHAKA LOVES YOU

'Wow, what a space. I love the way they have so much creativity going on around this building. The vibe there is spot on for all kinds of parties.'

—

MR C

'We had a great time playing in this amazing venue. Thanks very much for having us over.'

—

OCTAVE ONE

'This totally feels like The Gallery did, I love it, it's fantastic, such energy and dancing'

—

NICKY SIANO

# CONTACT US

{CONTACT}

[Click here](#)  
[to submit a proposal for your night at Sheaf St](#)

You can also contact  
[events@sheafst.com](mailto:events@sheafst.com) to request a proposal  
form or call us with any queries on  
+44 (0)113 245 9487

