

INTRODUCTION

SHEAF ST.



SHEAF ST.
EXTERNAL PROMOTER

Sheaf St is a multi-purpose event space in Leeds city centre, a club, a bar and a café.

Serving up an eclectic programme of events, locally sourced fresh food and fun welcoming parties for nice, friendly folk.

SHEAFST.COM
@SHEAFSTREET



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EXTERNAL PROMOTER

ETHOS

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Sheaf St is not a full time club, we are a blank space that likes to host a whole variety of events including club nights, gigs, comedy and parties across our three different spaces. We are not driven by profit but by a genuine want to curate amazing experiences.

Sheaf St is brought to you by 'The Wunderkind Group' an independent business that also runs

[Duke Studios](#) - Creative coworking space

[Duke Makes](#) - Digital Fabrication lab

[Testbed](#) - Large event space (Work In Progress)

[In Good Company](#) - Public Art Projects

[BIG DISCO](#) - One day festival for 4,500 people with the world's biggest disco ball.

{WORKING WITH US}

For successful external promoter applications there is no hire fee. We run a simple system - the promoter takes the door takings and Sheaf St. takes the bar takings.

A £500 deposit is required to secure the booking. If the bar takes over £2500 this is returned, if not the deposit is retained and goes towards staffing and venue costs.

{CAPACITY}

Max capacity across all three spaces is 380

{LICENSING AND OPENING HOURS}

Thursday, Friday, Saturday until 4am
Sunday-Wednesday until 2am

Club night events usually run 11pm-4am
or 10pm-3am. Yarden Party events usually
run from 4pm-Midnight.



THE BASICS

SHEAF ST.
EXTERNAL PROMOTER

THE VENUE

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We are in intimate venue with a small team but we have a big output, grand ambitions, and a space that's unrivalled in Leeds in terms of atmosphere and tech fit out.

We host local talent with visits from international artists, often playing to a much more intimate capacity than they usually would.

Max capacity 380 - we don't over sell our events, we deliberately come in under our legal capacity in order to ensure people have room to move and dance, like properly dance.





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The Event Space

Our main room, a highly spec'd and fully renovated former belt factory in the centre of Leeds. We are a Pioneer Pro Audio sponsored venue with a full Pioneer Pro Audio sound system the same as found at fabric, London.

We provide everything you need to run an unbeatable club night, with built in bar, cloakroom, toilets and full top spec club facilities.

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The Yarden

A unique outdoor terrace with treehouse DJ booth, home of the famous 'Yarden Parties' - a summer long series of daytime parties. The Yarden adjoins the event space and comes with all bookings.

From May to September it has its own dedicated sound system and can be used on its own or as additional party space (restrictions apply). In the non-summer season it acts as an outdoor smoking and chill out area.





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The Cafe Bar

A café by day, an intimate bar space come early evening/night, and the home of our legendary hot swappable flipping rotary-linear mixing desk.

Late night the area is available to increase overall capacity and provide a second bar at Sheaf St's discretion.

For club nights this acts as additional space but adjoins the Event Space so does not act as a second room for different music.

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A DJ booth setup featuring a tablet on a stand, a large monitor displaying a software interface, and a mixer with various controls and buttons. The scene is dimly lit with blue and green ambient lighting.

TECH SPECS



SHEAF ST.
EXTERNAL PROMOTER

{SOUND}

X5 - POWERSOFT K SERIES AMPS

X4 PIONEER XY218S SUBS

X4 PIONEER XY122 12" PLUS 2" MID HIGHS

X12 PIONEER XY81 8" PLUS 1" MID HIGHS

X1 PIONEER XY215S SUB

X4 PIONEER XPRS 12 ACTIVE MONITORS

X2 PIONEER XPRS 10 ACTIVE MONITORS

MIDAS M32 SOUND DESK

{IN-HOUSE DJ EQUIPMENT}

ALL KIT SUPPLY FREE OF CHARGE AT THE DISCRETION OF
SHEAF ST, SUBJECT TO AVAILABILITY

X1 PIONEER V10

X2 PIONEER DJM900 NEXUS 2

X4 PIONEER CDJ3000

X4 PIONEER CDJ2000 NEXUS 2

X6 TECHNICS 1210S MK 2

X2 TECHNICS 1210S MK 7

(ISONONE ISOLATION FEET FOR EVENT SPACE - MASTER
TRB ISOLATION FOR YARDEN DECKS)

X1 PIONEER RMX1000

X1 PIONEER DJS1000

X1 MASTER SOUNDS RADIUS 4 ROTARY MIXER

X1 ALLEN & HEATH XONE 92

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{LIGHTING}

FLUORESCENT HOUSE LIGHTS

TOUCH SCREEN PC RUNNING AVOLITES TITAN MOBILE WITH
TITAN MOBILE CONTROLLER

12 X PROLIGHT FLATCOB 80 LED PAR

6 X PROLIGHT CRYSTAL 100W LED MOVING LIGHT FIXTURE

9 X CUSTOM MADE LED BATTEN STRIPS

{PROJECTION}

3 X 5M RETRACTABLE PROJECTION SCREENS

3 X FULL HD PROJECTORS - HDMI INPUT ONLY (NO VGA)

POWERED BY RESOLUME 7 ON TRIPLE WIDE SCREEN

- PLEASE REQUEST CORRECT VIDEO FORMAT AND
RESOLUTION.

(FOR SPEED CLUB NIGHT VISUAL RUN AT 2880PX X 540PX)

{STAGING AND BOOTH}

MODULAR STAGING AND MOVABLE DJ BOOTH.

MULTIPLE SETUP OPTIONS.





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EXTERNAL PROMOTER

{BROADBAND}

HIGH SPEED GUEST WI-FI AVAILABLE

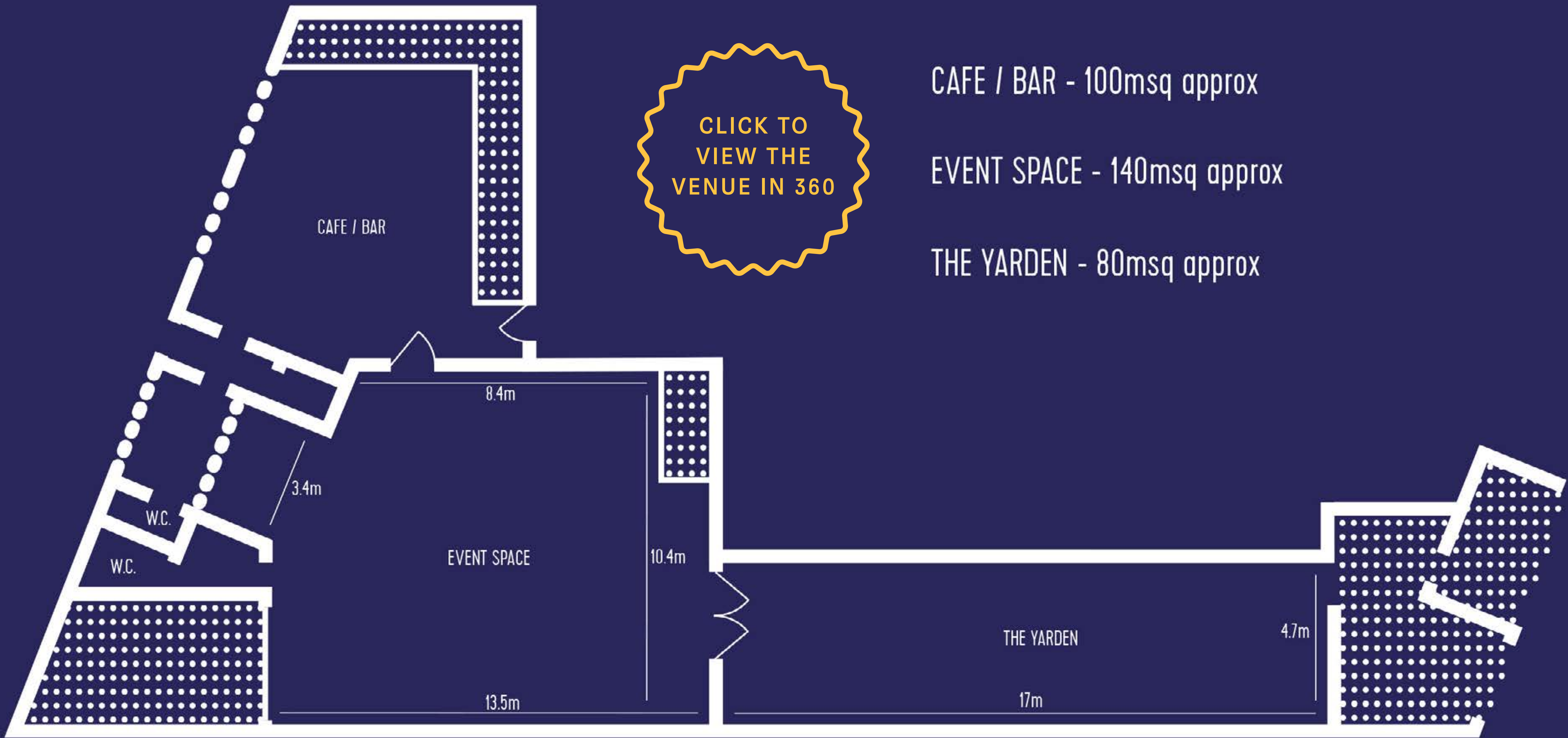
{OTHER ITEMS}

HAZE MACHINE, AIR CON (NEW FOR 2021), PORTABLE COOLING FANS, DJ BOOTH FRIDGE, SIDE TABLES, DJ RISERS, CROWD BARRIER, OUTDOOR HEATERS, RAIN COVERS, BINS, OUTDOOR SEATING, COVERED ENTRANCE QUEUE (NEW FOR 2021)

{LIVE STEAMING}

X3 PERMANENT PTZ CAMERAS
X3 PORTABLE MEVO MINI CAMERA
FULL LIVESTREAM STUDIO WITH RECORDING AND BROADCAST FACILITIES
(ADDITIONAL COSTS FOR LIVE STREAMING/HYBRID EVENTS)

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CAFE / BAR - 100msq approx

EVENT SPACE - 140msq approx

THE YARDEN - 80msq approx

CLICK TO
VIEW THE
VENUE IN 360

CAFE / BAR

EVENT SPACE

THE YARDEN

13.5m

17m

4.7m

8.4m

10.4m

3.4m

W.C.

W.C.

A DJ is performing at a club, with a crowd of people in the foreground. The scene is dimly lit with blue and green lights. The DJ is wearing a dark shirt and glasses, and is focused on his equipment. The crowd is seen from behind, with some people holding up their phones. The overall atmosphere is energetic and vibrant.

PREVIOUS BOOKINGS

ALFOS - Andrew Weatherall & Sean Johnson, Addison Groove, Alex Metric, Alfredo, Anchorsong, Annabel Fraser, Annie Errez, Axel Boman, Banoffee Pies, Bebetta, Bellaire, Bill Brewster, Bobby, Bruce, Central, Clive Henry, Colleen 'Cosmo' Murphy, Craig Richards, Crazy P, DJ Yoda, Dekmantle Soundsystem, Dutty Moonshine, Eddy Temple Morris, Eliza Rose, Ewan Pearson, Fort Romeau, Gideon, 1-800 Girls, Giorgia Angiuli (live), Greg Wilson, Harrison BDP, Horsemeat Disco, Idjut Boys, Iration Steppas, Ivan Smagghe, JFB, James Lavelle, James Zabiela, Jay Faded, Josey Rebelle, Juju & Jordash (live), Justin Robertson, KiNK (live), Laura Jones, Love Muscle, Mama Snake, Mark E, Melé, Michael Gray, Mighty Mouse, Miguel Campbell, Mihai Popoviciu, Mr C, Natasha Kitty Katt, Nick The Record, Nicky Siano, Nightmares on Wax, Octave One (live), Ophau The Wizard, Or:la, Oskar Offerman, PBR Streetgang, Paranoid London (live), Pender Street Steppers, Psychemagik, Radioactive man (live), Ralph Lawson, Raw Silk, Ray Mang, Ron Basejam, Ross From Friends, Sally C, Sandy Riveria, Sassy J, Seamus Haji, Shaka Loves You, Sherelle, Skatebard, Steve Cobby, The Emperor Machine, The Illustrious Blacks, The Secret DJ, The Utah Saints, The Shapeshifters, Tronic Youth, Theo Kottis, Tornado Wallace, Tristan da Cunha, Vinyl Speed Adjust, Yaeji, Yuksek





{BOOKING POLICY}

Sheaf St. has a booking policy which applies to all internal and external bookings – the policy aims to help address some industry wide issues.

- 1.The White Male Dominance Of Electronic Music
- 2.The Spiralling Cost Of Headline Dj Fees
- 3.Disproportionally Low Support Dj Fees

{LINE-UPS}

The policy is part of our efforts to ensure line-ups at Sheaf St are varied, diverse, and inclusive. Aiming to readdress the balance of opportunity, both within individual nights, and across our output as a whole.

We expect proposed line-ups to have a good gender balance, and include diverse ethnicities.

{BOOKING POLICY - FEES & TICKETS}

We enforce a maximum fee payable to headline artists, and minimum payable to support acts. This helps keep events viable for all involved.

Headline act fees should not exceed 30% of the total potential income for a sold-out event.

FOR EXAMPLE

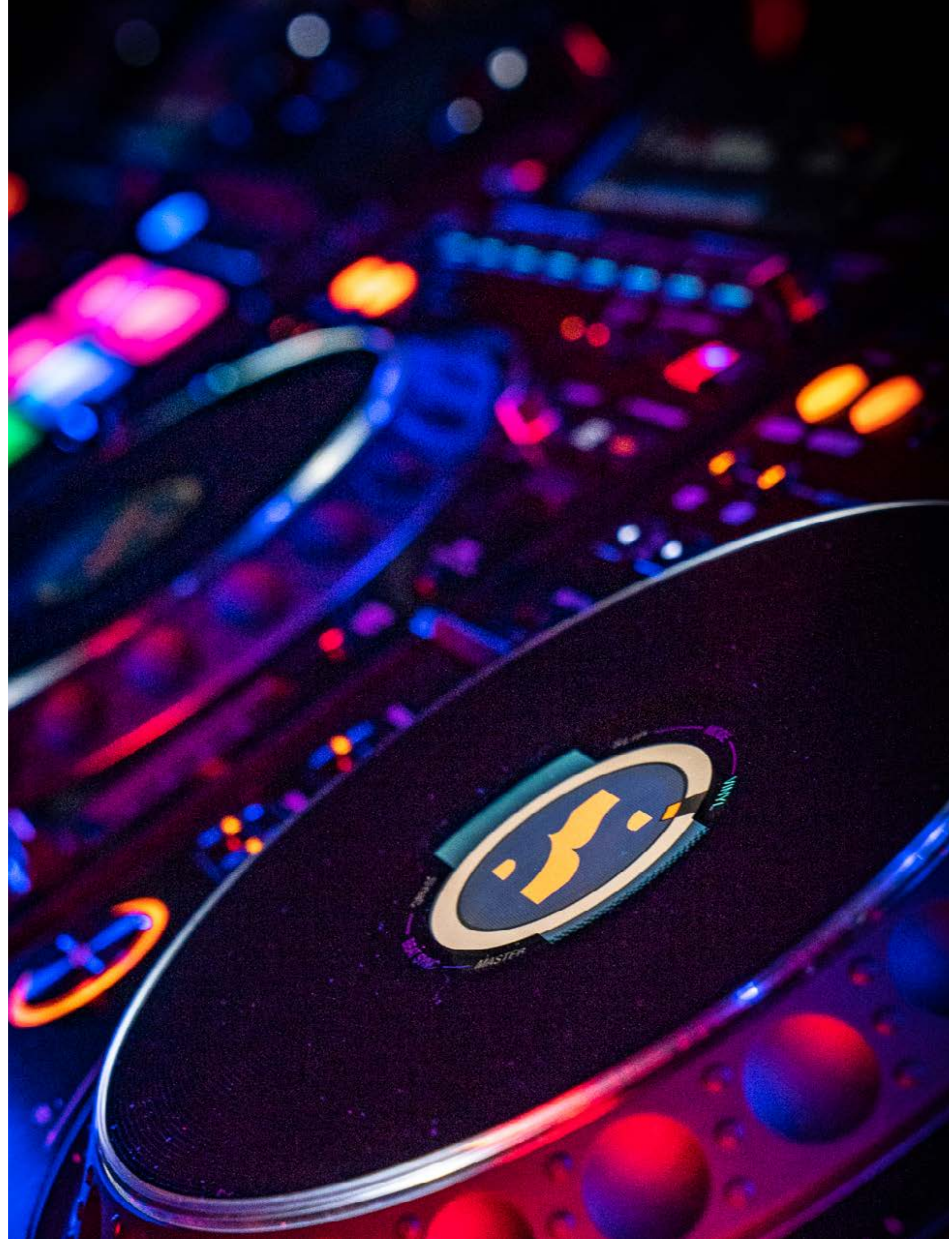
X 380 TICKETS @ £10 EACH = £3800 TOTAL POTENTIAL INCOME

30% = £1140 MAX HEADLINE FEE.

All support acts should receive a minimum fee of at least £150 Promoters who also DJ can DJ their own nights using ticket income in lieu of a fee.

Ticket prices should not exceed £20
Average tickets for Sheaf St are around £12

We follow the policy internally to curate our own bookings. We require all externally promoted events to abide by our policy in order to host an event with us.



A vibrant nightclub scene featuring a woman with bright pink hair and blue face paint, wearing a blue furry coat and holding a toy gun. The word "TESTIMONIALS" is overlaid in white text across the center. Other people are visible in the background, including a man with a beard and a woman with dark hair.

TESTIMONIALS

'Sheaf Street made me feel like I was back in New York. Absolutely special and one of my favourite gigs to date. I'm absolutely blown away.'

—

NATASHA KITTY KATT

'One of those parties you wish you played every weekend. Friendly, up for it crowd, superb production and the best A/V setup we've ever played on. Can't wait to come back!.'

—

SHAKA LOVES YOU

'Wow, what a space. I love the way they have so much creativity going on around this building. The vibe there is spot on for all kinds of parties.'

—

MR C

'We had a great time playing in this amazing venue. Thanks very much for having us over.'

—

OCTAVE ONE

'This totally feels like The Gallery did, I love it, it's fantastic, such energy and dancing'

—

NICKY SIANO

YOU'RE NOT GOD YOU'RE A DJ

WORKING WITH US {THE DEAL}



We run a simple bar/door split system. Sheaf St takes all profit from the bar. The promoter takes all profit from the tickets (-20% processing fee for on the door sales).

We operate an application process for external promoters, reviewing proposals on a case by case basis. We're looking for interesting, exciting and varied bookings. We cover a wide variety of music and are open to all offers. We are not a full time club, the space is used for a variety of cultural and private events so we only select the most exciting and best quality events.

It's free to apply via our proposal form, for successful applications we require a £500 (inc VAT) deposit to secure the booking. This must be paid to confirm the date and before any announcements. We run a minimum bar spend system rather than fixed hire fee. If the bar takes over £2500 (inc VAT) during the hours of your event the deposit is returned (events with an attendance of over 300 customers can easily exceed £3500+). If the bar take is sub £2500 the deposit is retained in full, going towards staffing costs, running costs and space hire.





WHO PAYS FOR WHAT

{VENUE}

- ENTERTAINMENT LICENCE
- PRS-PPL LICENSING
- EVENT MANAGER
- TECH ASSISTANT
{ SOUND / LIGHTING / VISUALS }
- BAR STAFF
- SECURITY
- BAR STOCK
- BOX OFFICE STAFF

{PROMOTER}

- ARTIST FEES & EXPENSES
- HOSPITALITY RIDERS
- EXTRA TECH RIDER
{ANYTHING NOT LISTED ON IN HOUSE TECH LIST}
- ADDITIONAL TECH STAFF
- ALL MARKETING
- ANY ADDITIONAL DECOR
- GUEST-LIST STAFF

{CAPACITY}

Our maximum capacity when using all three spaces is 380, this includes any of your DJs, crew, and guest-list. For outdoor Yarden only parties it is a maximum capacity of 250.

{TICKETING}

We are partnered exclusively with DICE and all promoters must sell ALL tickets via their platform. We will set you up with a DICE account manager to help you get your show on sale and monitor sales. All sales go through our account and are paid out from Sheaf St.

Using DICE allows us to ensure a smooth and familiar door process for all Sheaf St events, help with promotion, prepare staff, and monitor attendance live.

For Sell out event DICE run a ticket waiting list system enabling safe scam free resale.

You are encouraged to list (no tickets) your event other platforms to increase event exposure.





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{CASHLESS}

Sheaf St is a completely CASHLESS venue.

We only accept card payments at all bars, the cloakroom and box office. This is standard practice at Sheaf St – it helps keep the venue and staff safe and speeds up the bars. For a full statement please visit sheafst.com/more-info

There is no option for cash on the door or box office. We provide staff and equipment for door payments by card. You will be notified on the next working day following the event of the number of card payments taken which you invoice for. We charge a 20% processing fee, meaning you get the face value of your door ticket price minus 20%. You receive 100% of all advanced ticket sales.

{PLASTIC CUPS}

Sheaf St operates a reusable plastic cup deposit scheme for all club night events.

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{MARKETING}

The main promotion and audience generation must come from you, the promoter. However, Sheaf St provides:

Sheaf St website listing | Facebook event listings | monthly email to subscribers | A3 multi-listings posters inside the venue | 60x40 multi-listings external banners around our building

- A Facebook co-host invite is required
- We guarantee a minimum of one Facebook post, Instagram post, Instagram story and tweet
- We can display dedicated event posters within the venue. You must provide professionally printed posters with approved artwork in A3 (portrait poster) or A5 (flyer) format

All venue side promotion relies on prompt and proper marketing assets being provided by the promoters. There may be potential for additional help depending on our scheduling.



{LICENSING AND OPENING HOURS}

We are licensed until 4am Thursday, Friday, Saturday and until 2am for the rest of the week.

If your event is Sunday-Wednesday we can look at extending our opening hours and applying for a license extension. We must know about this when you are booking your event.

Club night events usually run 11pm-4am or 10pm-3am.

Yarden Party events usually run from 4pm-midnight.

Variation to hours is possible but proposals with longer hours are unlikely to be successful. We do not run any events past 4am.



{DECOR AND DAMAGES}

Decor is permitted providing the venues rules for hanging are adhered to. Decor must be removed immediately after your event. Damages will be deducted from your deposit.

{ARTIST RIDERS}

You are permitted to bring in hospitality riders from outside the venue or purchase them at cost price from us via our wholesalers.

Generic riders are limited to 1 x crate of beer/ cider (cans only) and 2 bottles of spirits/ wines. For anything above this we must see the headline artists hospitality riders and sign off on this. At our discretion a dressing room for headline acts can be provided

{T&Cs}

Successful proposals will be sent a full set of terms and conditions to digitally sign prior to any event confirmation, along with deposit payment. Any breach in the terms and condition will result in the events cancellation and loss of deposit in full



A photograph of two men sitting on a brown leather couch in a recording studio. The man on the left is bald, wearing glasses and a dark vest over a t-shirt, holding a microphone. The man on the right has blue hair and is wearing a colorful patterned shirt, also holding a microphone. They are both looking at each other as if in conversation. In the background, there is a large green plant and a white decorative screen with circular patterns. In the foreground, a white table holds a small potted plant and a blue can. The text 'FREQUENTLY ASKED QUESTIONS' is overlaid in white, bold, sans-serif font across the center of the image.

**FREQUENTLY ASKED
QUESTIONS**



{FAQs}

Q. What is the max capacity?

**A. Using all three spaces 380
for Yarden Parties 250**

Q. When can we stay open until?

A. 4am is the latest (11pm start)

Q. When can we set up

A. It depends on our booking calender - club nights usually have access to set up from 8pm

Q. Can we leave our decor up

**A. Not without permission or additional fees.
Decor must be removed after the event.**

Q. Is the DJ kit included

**A. Yes, we have everything you could need -
see our tech spec above.**

Q. Can we bring own sound system

A. As standard no

Q. Can we bring a smoke machine

**A. No, we have an in-house haze machine, no
additional smoke/haze is permitted**

{FAQs}

Q. What size files do we need for visuals

A. For club events we run at 2880x520

Q. Can we bring more lighting or FX?

A. Yes, but any additional kit must be pre-approved and electrically tested

Q. Can we take cash on the door

A. No, Sheaf St. is a cashless venue - this is non negotiable.

Q. Can we provide our own security?

A. No, to uphold our licence we supply our own security team.

Q. What time can DJs play in the Yarden until?

A. 11pm if the event continues inside afterwards or 12am if it is the end of the event.

Q. Can we have different DJs in the bar?

A. No, the rooms are connected and sound clash prevents this.

Q. Can we do an afterparty post 4am?

A. No, i'm afraid we don't do afterparties.



{COVID-19 & CANCELLATIONS}

Full Terms and Conditions including a detailed cancellation policy are provided and signed as part of the deposit process.

Any events going ahead under Covid restriction will be subject to the relevant guidance and laws at the time. Risk assessments will be required. These such events will be dealt with on case-by-case basis.

If an event booked is affected by new or modified Covid restriction and mean it cannot go ahead as planned it is free to reschedule the event for up to 1 year after its original date. If it is impossible to reschedule the event within 1 year your deposit is refundable.

Events unable to go ahead due to other Covid related issues such as Promoters or Acts being ill, or being required to self-isolate will be cancelled and receive a 50% refund of deposit.



SHEAF ST.

**THIS MUST NOT,
I REPEAT NOT,
TURN INTO AN
ALL NIGHT RAVE**

**WORK
HARD**

**IN THE
NAME
OF THE PEOPLE**

{BOOKING PROCESS}

1. [Fill out a proposal form here.](#)
|
2. Your proposal is reviewed.
|
3. We may ask to chat or arrange a meeting.
|
4. Successful proposals are offered a date.
|
5. You are sent a T's+C's form and online payment for your deposit.
|
6. Your event is confirmed once deposit clears.
|
7. We link you with a DICE to get your event setup.
|
8. We do some checks, then your event goes live and tickets go on sale.
|
9. We send you an events advancing form to gather info, assets, and riders.
|
10. Your event takes place.
|
11. Ticket income/door takings are paid out. If targets are met your deposit is returned.



CONTACT US

{CONTACT}

[Click here](#)
[to submit a proposal for your night at Sheaf St](#)

You can also contact
events@sheafst.com to request a proposal
form or call us with any queries on
+44 (0)113 245 9487

